

NORTH SOMERSET SHOW



4th May 2026

Sponsorship



The North Somerset Show is an important annual event for everyone who works or lives in the North Somerset and Bristol area. It is held on the first Bank Holiday Monday in May each year, showcasing the best of agricultural and rural life and attracting over 20,000 people.

The event is an opportunity for a social day out for farmers and landowners in the South West; the chance for businesses to meet a wide variety of customers; demonstrations, entertainments and of course, showcasing the very best livestock and horses from across the region.

The Show is a fantastic day out for all ages and offers great opportunities for corporate sponsors to communicate with a wide variety of audiences.

A heartfelt thank you for any assistance given supporting the North Somerset Agricultural Society.

Registered Charity No. 1007694



The North Somerset Show Sponsorship

Main Showground Sponsorship Options

Members Area

£2,500.00 Including Vat

A fabulous opportunity to sponsor our members area situated at the top of the main ring. You will be able to brand both entrances to the sponsors area, two banners within the main ring, a presence within the members area to promote your business and your branding on the tables, as well as a reserved lunchtime table for ten within the members area. A free 6m x 7m trade stand. Ten admission tickets, five forward parking tickets, half page colour advert within the Show catalogue and Show guide. a listing on our website with links to your own site and Facebook posts during the run up to the Show.

Main Ring

£1,500.00 Including Vat

The Main Ring is the focal point of the Show with a huge following and fantastic entertainment. When sponsoring this area your business will be acknowledged on the Show map, and your brand will be displayed at the entrance to each side of the ring. Acknowledgement throughout the day on the PA as well as six admission passes and lunches in the members area, three forward parking passes, Facebook acknowledgement, listing on the website, two banners around the Show, half page colour advert in the Show guide and catalogue.

Food Hall

£1,250.00 Including Vat

The Food Hall is at the heart of our show with over fifty producers selling a wide array of food. Brand all three entrances to the Food Hall, acknowledgement on the Show map, 6 admission passes and lunches in the members area, 3 forward parking passes, Facebook acknowledgement, listing on the website, two banners around the Show, quarter page colour advert in the Show guide and catalogue.

Volunteers

£1,000.00 Including Vat

Volunteers are the beating heart of the Show, without them it simply would not happen! Members of the local community (and further afield) give up their time to help build, run and put down the Show. In return we offer them BBQ ahead of the Show and lunch on Show day.

Roadside Boards

£1,000.00 Including Vat

Up to seventy-five roadside boards placed throughout North Somerset with your logo on. As part of this package you will get 5 admission passes with lunches in the members area, 2 forward parking passes, Facebook acknowledgement, listing on the website, two banners around the show, quarter page colour advert in the Show guide and catalogue.

Roadside Banners

£850.00 Including Vat

Twenty-five roadside banners throughout North Somerset with your logo on it. As part of this package you will get 5 admission passes and lunches in the members area, two forward parking passes, Facebook acknowledgement, listing on the website, two banners around the show, quarter page colour advert in the Show guide and catalogue.

Show Map

£750.00 Including Vat

This is an opportunity to sponsor the map of the show with your logo. there will be four maps throughout the show as well as it being part of the show guide and catalogue and a copy of the map goes to all our exhibitors and trade stands. As part of this package you will get 5 admission passes & lunches in the members area, 2 forward parking passes, Facebook acknowledgement, listing on the website, two banners around the show, quarter page advert in the Show guide and catalogue.

Catalogue, Show guide and fliers

£750.00 Including Vat

This is an opportunity to have your logo on the front of the show guides and catalogues that are sold at the Show as well as the 10,000 promotional fliers that are distributed throughout the area. As part of this package you will get 5 admission passes & lunches in the members area, 2 forward parking passes, Facebook acknowledgement, listing on the website, two banners around the show, quarter page advert in the Show guide and catalogue.

Tickets & car hangers

£750.00 Including Vat

This is an opportunity to have your logo on the tickets and car hangers that get sent to the exhibitors, traders and members . As part of this package you will get 5 admission passes & lunches in the members area, 2 forward parking passes, Facebook acknowledgement, listing on the website, two banners around the show, quarter page advert in the Show guide and catalogue.

Food court

£500.00 Including Vat

We have three allocated food courts which you can either sponsor individually or as a group, you will get a branding opportunity at the food court, on the maps and in the show guide, 4 admission passes and lunches in the members area, 2 forward parking passes, Facebook acknowledgement, listing on the website, one banner around the show.

Car Park

£500.00 Including Vat

Sponsoring the car parks you get your business name on the maps and in literature going out to the exhibitors and public. You will get 4 admission passes and lunches in the members are, two forward parking passes, Facebook acknowledgement, listing on the website, one banner around the show.

First Aid Post

£500.00 Including Vat

This is an important part of the safety of the show; your branding will be on maps and in the show guide. In addition, you will get 4 admission passes and lunches in the members area, 2 forward parking passes, Facebook acknowledgement, listing on the website, one banner around the show.

Public pay gates

£500.00 Including Vat

By sponsoring the public pay gates you will be able to brand each gate with your logo and you will get 2 admission tickets, 2 lunch tickets, 1 forward parking pass, Facebook acknowledgement, listing on the website, one banner around the show.

Secretary's office

£300.00 Including Vat

In return for the sponsoring the secretary's office you will get 2 admission passes and lunches in the members area, 1 forward parking pass, Facebook acknowledgement, listing on the website, one banner around the show, as well as acknowledgement in the Show guide.

Parent & baby tent

£300.00 Including Vat

A much-appreciated area of the Show where families can go for a bit of calm. You will get 2 admission passes and 2 lunches in the members area, 1 forward parking pass, your logo on our website, one banner on the tent, Facebook acknowledgement, website listing.

Equine, Livestock or Trade Exhibitor Mailing

£300.00 Including Vat

An opportunity to insert a flier in a mail out to our equine or livestock exhibitors or trade stands, you will get 2 admission passes and lunch in the members area, 1 forward parking pass, your logo on our website, one banner at the Show, Facebook acknowledgement, website listing.



10,000

Social media followers

Showground Attraction Sponsorship Packages

Main Ring

£2,400.00 Including Vat

The Main Ring is the focal point of the show with a huge following and fantastic entertainment. When sponsoring this area your business will be acknowledged on the Show map, and your brand will be displayed at the entrance to each side of the ring. Acknowledgement throughout the day on the PA as well as 6 admission passes and lunches in the members area, 3 forward parking passes, social media acknowledgement, listing on our website, two banners around the show, half page colour advert in the Show guide and catalogue.

The Sheep Show

£1,800.00 Including Vat

The Sheep show is one of the most popular attractions at the Show. A real crowd pleaser, great entertainment for the whole family; at least three shows run during the course of the day. When sponsoring this attraction your business and brand will be displayed beside The Sheep Show and you may put up two banners in the countryside area. Acknowledgement throughout the day on the PA as well as 6 admission passes and lunches in the members area, three forward parking passes, Facebook acknowledgement, listing on the website, two banners around the show, half page colour advert in the Show guide and catalogue.

Countryside Area

£1,800.00 Including Vat

The Countryside Area is a show within the Show, a great family area with lots of attractions. When sponsoring this area your business will be acknowledged on the Show map, and your brand will be displayed at the entrance to the area as well as both rings within the area.

Acknowledgement throughout the day on the PA as well as 6 admission passes and lunches in the members area, 3 forward parking passes, social media acknowledgement, listing on the website, two of your banners around the show, half page colour advert in the Show guide and catalogue.

Farmyard

£1,500.00 Including Vat

An educational area within the Show where the public can get interactive with modern agriculture. As well as having static displays there is plenty for children to do and learn. When sponsoring this area your business will be acknowledged on the show map, and your brand will be displayed at the Farmyard. Acknowledgement throughout the day on the PA as well as 6 admission passes and lunches in the members area, 3 forward parking passes, social media acknowledgement, listing on the website, two banners around the show, half page colour advert in the show guide and catalogue

Grand Parade

£750.00 Including Vat

For many people the Grand Parade of the livestock is the highlight of the Show Day. This is an opportunity to be affiliated with the wonderful showcase of prize winning livestock. As part of this package you will get your company promoted over the Main Ring PA prior to and following the parade, six admission tickets, six lunch tickets, two forward parking passes, your logo on our website, two banners through out the Show, quarter page advert in show catalogue, face book acknowledgement.

Sheep Shearing

£750.00 Including Vat

The Sheep Shearing competition attracts shearers from throughout the West Country and Wales, being one of the earliest events in the season. As part of this package you will receive PA recognition throughout the day, 6 admission passes and lunch tickets, 2 forward parking passes, your logo on our website, two banners at the Show, a quarter page advert in the show catalogue and guide and social media acknowledgement.

Welsh Axemen

£600.00 Including Vat

One of the most dynamic displays at the show and a firm favourite of the public. The Welsh Axemen do two demonstrations throughout the day in the Countryside Area. As part of this sponsorship you will receive acknowledgement over the PA prior and after the display, 4 admission passes and lunch tickets, 2 forward parking passes, your logo on our website, two banners at the Show, a quarter page advert in the show catalogue and guide and social media acknowledgement.

Terrier Racing

£550.00 Including Vat

The hilarious Terrier Racing is a must see for its carnage and fun! Bill's ability to captivate the public is second to none, a true favourite they do three demonstrations throughout the day within the Countryside Area. As part of this sponsorship you will receive acknowledgement over the PA prior and following the display, 4 admission passes and lunch tickets, 2 forward parking passes, your logo on our website, one banner at the Show, a quarter page advert in the show catalogue and guide and social media acknowledgement.

Blacksmiths Competition

£500.00 Including Vat

We host a large blacksmiths competition at the Show and as the sponsor you have the opportunity to brand the tent and will receive acknowledgement within the show guide, 4 admission passes and lunch tickets, 2 forward parking passes, your logo on our website, one banner at the Show, social media acknowledgement.

Tall Stories

£500.00 Including Vat

A favourite with the children; you could sponsor the hilarity that Mike brings to the Show, you will receive acknowledgement on timetables and within the show guide, 4 admission tickets, 4 lunch tickets, 2 forward parking passes, your logo on our website, one banner at the Show, social media credit.

Ferris Wheel or Helter Skelter

£500.00 Including Vat

Sponsor one of the favourite Show entertainments, you will receive 4 admission passes and 4 lunch tickets, 2 forward parking passes, your logo on our website, one banner at the Show, social media acknowledgement.

Vintage Tractor Parade

£300.00 Including Vat

Sponsor our fantastic Vintage Tractor parade and our commentators will highlight your contribution in the Main Ring during the Parade, in addition you will receive 2 admission passes and lunch tickets, 1 forward parking pass, your logo on our website, one banner through out the Show, social media acknowledgement.

Dog Scurry

£300.00 Including Vat

You will be able to brand the ring as well as receive 2 admission tickets, 2 lunch tickets, 1 forward parking pass, your logo on our website, one banners at the Show, social media acknowledgement.

Rural Craft Tent

£300.00 Including Vat

For sponsoring the rural craft ten you will be able to brand the entrance to the tent you will get two admission tickets, two lunch tickets, one forward parking passes, your logo on our website, one banner at the Show, social media acknowledgement.

Bees & Honey

£250.00 Including Vat

A popular and informative stand all about bees! You will be able to brand the tent and receive 2 admission tickets, 1 forward parking pass, your logo on our website, one banner at the Show, social media acknowledgement.

Livestock Sponsorship Packages

Livestock Tent

£1,000.00 Including Vat

The livestock tent is in the centre of the livestock area with all exhibitors having to register their arrival. As part of this package you will be able to brand the tent and have a presence inside the tent with promotional material, receive 6 admission passes and lunch tickets, 2 forward parking passes, your logo on our website, two banners at the Show, a quarter page advert in the show catalogue and guide and social media acknowledgement.

Cattle Rings

£500.00 Including Vat

There are six cattle rings at the show and for sponsoring them you will get four admission tickets, four lunch tickets, two forward parking passes, opportunity to brand the rings, your business identified as the sponsor on the maps, your logo on our website, one banner at the Show, social media acknowledgement.

Overall Show Champion

£500.00 Including Vat

This a great opportunity to sponsor the best animal in the show, as the sponsor your business will be acknowledged in the Main Ring prior to the prize giving and a representative of your business will be part of the presentation party. You will get four admission tickets, four lunch tickets, two forward parking passes, your logo on our website, one banner at the Show, social media acknowledgement.

Sheep Rings

£300.00 Including Vat

We have a large Sheep Show and numerous rings, you will have the opportunity to brand the rings and you will get 2 admission tickets, 2 lunch tickets, 1 forward parking pass, your logo on our website, one banner at the Show, one Facebook post

Supreme Cattle or Sheep Championship

£250.00 Including Vat

You will get an acknowledgement during judging and be able to present the prize as well as getting 2 admission tickets, 2 lunch tickets, 1 forward parking pass, your logo on our website, one banner at the Show, one Facebook post

Cattle Breed Section

£200.00 Including Vat

Choose any one of the cattle breed sections (*subject to availability) and you will get 2 admission tickets, 2 lunch tickets, 1 forward parking pass, logo on our website, one banner at the Show, social media acknowledgement.

Sheep Breed Section

Choose any one of the sheep breed sections (*subject to availability) and you will get 2 admission tickets, 2 lunch tickets, 1 forward parking pass, logo on our website, one banner at the Show, social media acknowledgement.

Pig Breed Section

£200.00 Including Vat

Choose either of the pig breed sections (*subject to availability) and you will get 2 admission tickets, 2 lunch tickets, 1 forward parking pass, logo on our website, one banner at the Show, social media acknowledgement.

Pig Ring

£100.00 Including Vat

For sponsoring the pig ring you will be able brand the ring and you will get two admission tickets, two lunch tickets, one forward parking passes, your logo on our website, one banner through out the Show, social media acknowledgement.

Equine Sponsorship Packages

Showjumps

£1,000.00 Including Vat

Sponsoring the showjumps you will receive 5 admission passes and lunches in the members area, 2 forward parking passes, your logo on our website, 2 banners on the showjumping ring and boards next to the jumps, commentator announcements, Facebook acknowledgement.

Horse Tent

£1,000.00 Including Vat

The horse showing tent is in the centre of the horse showing area with all showing exhibitors having to register their arrival. As part of this package you will be able to brand the tent and have a presence inside the tent with you promotional material, get 6 admission passes and lunches in the members area, 2 forward parking passes, website listing, two banners in the Showing rings, quarter page advert in the show catalogue, Facebook acknowledgement & website listing.

Showjumping Ring

£500.00 Including Vat

Sponsoring the Showjumping Ring you will receive admission passes and lunches in the members area, 2 forward parking passes, your logo on our website, 2 banners on the showjumping ring and boards next to the jumps, Facebook acknowledgement.

Heavy Horse Section

£500.00 Including Vat

By sponsoring the Heavy Horse section you will be supporting one of the most loved aspect of the horse show, acknowledgements will be given by the commentator as well as in the catalogue. You will receive 4 admission passes and lunches in the members area, 2 forward parking passes, your logo on our website, one banner in the horse showing ring, Facebook acknowledgement, website listing.

Equine Ring 1 or 2

£250.00 Including Vat

For sponsoring an equine ring you will be able to brand the ring and receive 2 admission passes and lunches in the members area, 1 forward parking pass, your logo on our website, Facebook acknowledgement, website listing.

Horse Showing Section

£200.00 Including Vat

Sponsor any one of the horse sections (*subject to availability) and you will receive 2 admission and lunches in the members area, 1 forward parking pass, one banner at the Show, Facebook acknowledgement, website listing.

We're excited to welcome you on board.

For more information,
please call Tim Ledbury on 01934 837283
or email tim@nsas.org.uk

