



**NORTH
SOMERSET
SHOW**

1st May 2023

Sponsorship

The North Somerset Show is an important annual event for everyone who works or lives in the North Somerset and Bristol area. It is held on the first Bank Holiday Monday in May each year showcasing the best of agricultural and rural life, attracting over 20,000 people.

The event is an opportunity for a social day out for farmers in the South West, the chance for businesses to meet a wide variety of customers, demonstrations, entertainments and of course, showcasing the very best of the regions livestock and horse.

The Show is a fantastic day out for all ages and offers great opportunity for corporate sponsors to communicate with a wide variety of audiences.



10,000

Social media followers

Amount	From £1,500	Up to £1,499	Up to £749	Up to £499	up to £249
Passes	<p>An individually tailored & agreed package, to include passes, badges, lunch and banners as well as a ½ page, full colour advert in either the Show Guide or the Catalogue. Brochures on the tables in the Members' enclosure and a small corporate stand.</p> <p>Please call Tim Ledbury on 01934 837283 to discuss.</p>	6	4	2	2
Badges for Members Enclosures		6	4	2	✗
Forward Parking Pass		1	1	1	✗
Lunches		6	4	2	✗
Banners		2	1	✗	✗
Advert in Show catalogue		1/4 page full colour	1/4 page grayscale	1/8 page grayscale	✗
Commentator announcements		✓	✓	✓	✓
Mention in Show Catalogue & Guide		✓	✓	✓	✓
Opportunity to present prizes (if applicable)		✓	✓	✓	✓

Ideas of what you can sponsor:

£1,500+

- Front page of Show day Catalogue (NSAS design: sponsor logo/advert panel to be agreed)
- Members' marquee and enclosure
- Rosettes & prize cards
- Promotional leaflet
- One of 2 car parks
- Sheep shearing barn

£750+

- Vehicle pass labels
- One of 4 inside trading marquees (140' x 30')
- Wrought iron workers competition marquee
- Bees & honey marquee
- Countryside Area marquee

£500+

- Ticket offices (2 entrances)
- First aid tent
- Outdoor bar
- Livestock Show office
- Equine schedule
- Livestock schedule

£250+

- Young Farmer's tent
- Sheep & pig Show office
- Dog agility Show office
- Tug of war area
- Alpaca tent

Up to £249

- Cattle breed classes
- Pig breed classes
- Sheep breed classes
- Ringside banner
- Equine classes
- Stick making feature
- Showjumping classes

These are starting ideas, if you can't see something you're interested in, please just ask.



We're excited to welcome you on board.

For more information or for a bespoke package,
please call Tim Ledbury on 01934 837283 or email
tim@nsas.org.uk

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